



**Tasneem  
Husami**

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Portfolio:

<https://www.tasneemhusami.com>



## EDUCATION

**American Univeristy of Sharjah | 2020 - 2024**  
*Bachelor's Degree in Design Management*

## ACHIEVEMENTS

**Dean's Award for Academic Excellence in Design Management | 2024**  
*Recognized for achieving the highest CGPA within the Design Management cohort of the graduating class of 2024*

**Chancellor's List**  
*Fall 2023 - Spring 2024*

**Dean's List**  
*Spring Semester 2022 & 2021*

**Success Workshop Recipient Certificate**  
*Fall Semester 2021*

**AUS Arabic Initiative Recognition Certificate**  
*Spring Semeste 2020*

## TECHNICAL SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

Adobe XD

Figma

## LANGUAGE

English  
*Fluent*

Arabic  
*Native*

## EXPERIENCE

**Havas Middle East - Graphic Design Freelancer | 2024 - Present**  
*As a key member of the creative team for the Jumeirah Group client, responsibilities included curating and editing content photos to maintain the brand's luxurious image.*

**Virgin Megastore - Graphic Design Internship | 2023**  
*Played a key role in developing and executing design concepts for both in-store displays and social media campaigns.*

**Alserkal Qouz Arts Festival - Volunteer | 2023**  
*Assisted in event organization and provided guidance to visitors.*

**Ali Bakhtiar Designs - Assistant | 2022**  
*Assisted in planning and coordinating a wedding setup, ensuring a smooth and successful event.*

**Dubai Design Week - Volunteer | 2022**  
*Managed the "Ardh Collective" installation and provided visitors with detailed explanations of its creation process.*

**Art Jameel Creative Days - Volunteer | 2022**  
*Advocated for the CAAD department and its programs to students, parents, and teachers, highlighting its offerings and benefits.*

## SOFT SKILLS

Time Management

Design Thinking

Organization

Adaptability